



NEWPORT BEACH
RESTAURANT ASSOCIATION

TO: NBRA BID BOARD OF DIRECTORS
RE: JANUARY BOARD MEETING

Your attendance is important. If you cannot attend please send an official restaurant representative, or, call Peggy Fort from CMC Inc. at: (949) 675-0501. Our next meeting is rescheduled for: **WEDNESDAY, JANUARY 26TH 2011 @ 9:30AM**

EL TORITO GRILL – FASHION ISLAND

951 Newport Center Drive, Newport Beach – 949.640-2875

AGENDA

- I. **CALL TO ORDER, WELCOME & INTRODUCTIONS** - Sheri Drewry
- II. **ROLL CALL, RECOGNITION OF QUORUM, MINUTES** - Sheri Drewry
Action: Approval of Minutes from NBRA BID November Meeting: Wednesday, November 10th, 2010
- III. **PRESIDENT'S REPORT** - Sheri Drewry
Old Business Action Item:
NBRA BID Credit Card Processing System – Schedule Sub-Committee Meeting
- IV. **HOAG MEMORIAL HOSPITAL PRESBYTERIAN PARTNERSHIP** – Peggy Fort & Andrea Burgess
- V. **NEWPORT BEACH RESTAURANT WEEK REPORT** - Peggy Fort
2011 NBRW Report & Program Updates
Action Item Discussion: 2012 NBRW Supplemental Funding – City of Newport Beach
- VI. **NBRA BID MARKETING REPORT** - Peggy Fort
NBRA BID Marketing & Media Campaign Updates
- VII. **CITY REPORT** - Leigh M. De Santis
EDC / City's General Plan / LCP Implementation Committee Report
- VIII. **FINANCIAL REPORT** - C. Scott Palmer
FY 2010 – 2011 Billing, Update & Cash Flow Report
- IX. **OPEN FORUM & ROUNDTABLE ANNOUNCEMENTS – 10:30AM**
Guests are welcome to attend. Presentations and discussion is limited to five (5) minutes.
Mark Anderson, Newport Beach Farmer's Market Manager
- X. **MEETING ADJOURNED**