



TO: NBRA BID BOARD OF DIRECTORS
RE: JULY BOARD MEETING

Your attendance is important. If you cannot attend please send an official restaurant representative, or, call Peggy Fort from CMC Inc. at: (949) 675-0501. Our next meeting is rescheduled for: **WEDNESDAY, JULY 27TH 2011 @ 9:30AM**

EL TORITO GRILL – FASHION ISLAND

951 Newport Center Drive, Newport Beach – 949.640-2875

AGENDA

- I. **CALL TO ORDER, WELCOME & INTRODUCTIONS** - Sheri Drewry
- II. **ROLL CALL, RECOGNITION OF QUORUM, MINUTES** - Sheri Drewry
Action: Approval of Minutes from NBRA BID May Meeting: Wednesday, May 25th, 2011
- III. **PRESIDENT'S REPORT** - Sheri Drewry
FY 2011-2012 City Partnership & BID Renewal Update
NBRA BID FY 2010-2011 Board of Director Recruitment
FY 2011-2012 Annual Meeting
- IV. **NBRA BID MARKETING REPORT** - Peggy Fort
American Express Partnership & Program Update – Wendy Boyd
City Wine Tasting Class Partnership Opportunity – Peggy Fort & Matt Lohr
Action: Approve Revised FY 2011-2012 Marketing Plan of Work & Budget
- V. **NEWPORT BEACH RESTAURANT WEEK REPORT** - Peggy Fort
NBRW Marketing Summit Report & January 2012 Campaign Specifics
2012 NBRW Timeline & Sponsorship Campaign
Taste of Newport Chef's Cooking Pavilion Sponsorship
- VI. **CITY REPORT** – C. Scott Palmer & Cindy Nelson
City & BID Sub-Contractor Update
- VII. **FINANCIAL REPORT** - C. Scott Palmer
New NBRA Budget Allocation Accounting Code System
FY 2011– 2012 Annual Billing, Update & Cash Flow Report
- VIII. **OPEN FORUM & ROUNDTABLE ANNOUNCEMENTS – 10:30AM**
Guests are welcome to attend. Presentations and discussion is limited to five minutes.
- IX. **MEETING ADJOURNED**