



NEWPORT BEACH
RESTAURANT ASSOCIATION

TO: NBRA BID BOARD OF DIRECTORS
RE: MARCH BOARD MEETING

Your attendance is important. If you cannot attend please send an official restaurant representative, or, call Peggy Fort from CMC Inc. at: (949) 675-0501. Our next meeting is rescheduled for: **WEDNESDAY, MARCH 23TH 2011 @ 9:30AM**

EL TORITO GRILL – FASHION ISLAND

951 Newport Center Drive, Newport Beach – 949.640-2875

AGENDA

- I. **CALL TO ORDER, WELCOME & INTRODUCTIONS** - Sheri Drewry
- II. **ROLL CALL, RECOGNITION OF QUORUM, MINUTES** - Sheri Drewry
Action: Approval of Minutes from NBRA BID January Meeting: Wednesday, January 26th, 2011
- III. **PRESIDENT'S REPORT** - Sheri Drewry
Old Business Action Item:
NBRA BID Credit Card Processing System – Ali Zadeh
- IV. **NEWPORT BEACH RESTAURANT WEEK REPORT** - Peggy Fort
2011 NBRW Results & 2012 Campaign Specifics
2012 City Special Event Proposal, Sponsorship & Funding
CMC Inc. NBRW Work Agreement
- V. **NBRA BID MARKETING REPORT** - Peggy Fort
NBRA BID Marketing, Web Site & Media Campaign Updates
FY 2011-2012 Marketing Plan of Work
Community Special Event Participation: OC Food Bank, Relay For Life NB, NB Film Festival, Taste of Newport
- VI. **CITY REPORT** – Jim Campbell & C. Scott Palmer
City Updates & EDC Department Restructure
- VII. **FINANCIAL REPORT** - C. Scott Palmer
FY 2010 – 2011 Billing, Update & Cash Flow Report
- VIII. **OPEN FORUM & ROUNDTABLE ANNOUNCEMENTS – 10:30AM**
Guests are welcome to attend. Presentations and discussion is limited to five (5) minutes.
- IX. **MEETING ADJOURNED**