



TO: NBRA BID BOARD OF DIRECTORS
RE: NOVEMBER BOARD MEETING

Your attendance is important. If you cannot attend please send an official restaurant representative, or, call Peggy Fort from CMC Inc. at: (949) 675-0501. Our next meeting is rescheduled for:

WEDNESDAY, NOVEMBER 16TH, 2011 @ 9:30AM

EL TORITO GRILL – FASHION ISLAND

951 Newport Center Drive, Newport Beach – 949.640-2875

***Please Note: Date Change Due to Thanksgiving Holiday!**

AGENDA

I. CALL TO ORDER, WELCOME & INTRODUCTIONS - Sheri Drewry

II. ROLL CALL, RECOGNITION OF QUORUM, MINUTES - Sheri Drewry

Action: Approval of Minutes from NBRA BID October Meeting: Wednesday, October 26th, 2011

III. PRESIDENT'S REPORT - Sheri Drewry

IV. NBRA BID FY 2011-2012 BOARD OF DIRECTOR & EXECUTIVE BOARD APPOINTMENT

Action: Approval of FY 2011-2012 NBRA BID Board Election

Action: Appoint & Approve FY 2011-2012 NBRA BID Executive Board of Directors

V. CITY REPORT – Mayor Pro Tem, Nancy Gardner

VI. NEWPORT BEACH RESTAURANT WEEK REPORT - Peggy Fort

NBRW PSA Work Agreement Update & November 22nd, City Council Meeting
2012 NBRW Timeline, Sign Ups, Marketing & Sponsorship Campaign Updates
Gala Launch Event Discussion

VII. NBRA BID MARKETING REPORT - Peggy Fort

NBRA BID Monthly Marketing & Media Update Report
2012 NBRA Dining Guide Production Overview & Ad Sales

VIII. NBRA BID PARTNERSHIP DEVELOPMENT –

Merchant Alliance & American Express Partnership Opportunity & Updates

IV. FINANCIAL REPORT - C. Scott Palmer

New NBRA BID & NBRW Vendor Invoicing & Cash Flow Report – Peggy Fort

X. OPEN FORUM & ROUNDTABLE ANNOUNCEMENTS – 10:30AM

Guests are welcome to attend. Presentations and discussion is limited to five minutes.

XI. MEETING ADJOURNED