



NEWPORT BEACH
RESTAURANT ASSOCIATION

TO: NBRA BID BOARD OF DIRECTORS
RE: SEPTEMBER BOARD MEETING

Your attendance is important. If you cannot attend please send an official restaurant representative, or, call Peggy Fort from CMC Inc. at: (949) 675-0501. Our next meeting is rescheduled for: **WEDNESDAY, SEPTEMBER 29TH, 2010 @ 9:30AM**

THE FIVE CROWNS RESTAURANT

3801 E. Coast Hwy. Corona del Mar, CA 92625 – 949.760.0331

AGENDA

- I. CALL TO ORDER, WELCOME & INTRODUCTIONS** - Sheri Drewry
- II. ROLL CALL, RECOGNITION OF QUORUM, MINUTES** - Sheri Drewry
Action: Approval of Minutes from NBRA BID July Meeting: Wednesday, July 28th, 2010
- III. PRESIDENT'S REPORT** - Sheri Drewry
FY 2010-2011 NBRA BID Executive Board Election
NBRA BID BOD & Special Event Insurance – Tracey Harter, Farmer's Insurance
- IV. NBRA BID MARKETING REPORT** - Peggy Fort
NBRA BID Marketing Campaign Updates, Web Site & Blog Update
Action: Approve FY 2010-2011 Marketing Plan of Work & Budget
- V. NEWPORT BEACH RESTAURANT WEEK REPORT** - Peggy Fort
2011 NBRW Timeline, Sign Ups, New Billing & Sponsorship Campaign Update
Taste of Newport Chef's Cooking Pavilion Launch Event
- VI. CITY REPORT** - Leigh M. De Santis
EDC / City's General Plan / LCP Implementation Committee Report
- VII. FINANCIAL REPORT** - C. Scott Palmer
FY 2010 – 2011 Billing, Update & Cash Flow Report
- VIII. OPEN FORUM & ROUNDTABLE ANNOUNCEMENTS – 10:30AM**
Guests are welcome to attend. Presentations and discussion is limited to five minutes.
- IX. MEETING ADJOURNED**